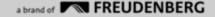


### r-MicroTuff Swift

Clean meets green.

As a worldwide leader in cleaning solutions, we want to provide more than just products which keep sites and surfaces hygienically clean. They should also contribute to a healthy planet as well. That is why we created a whole new series of products. All of them are sustainably crafted and marked with an r.

Focused on efficient, hygienic and high-performance cleaning, we achieve the same excellent microfibre cleaning performance and durability now in combination with sustainability: Cleaning smarter and greener whilst adding highest value to your clients.









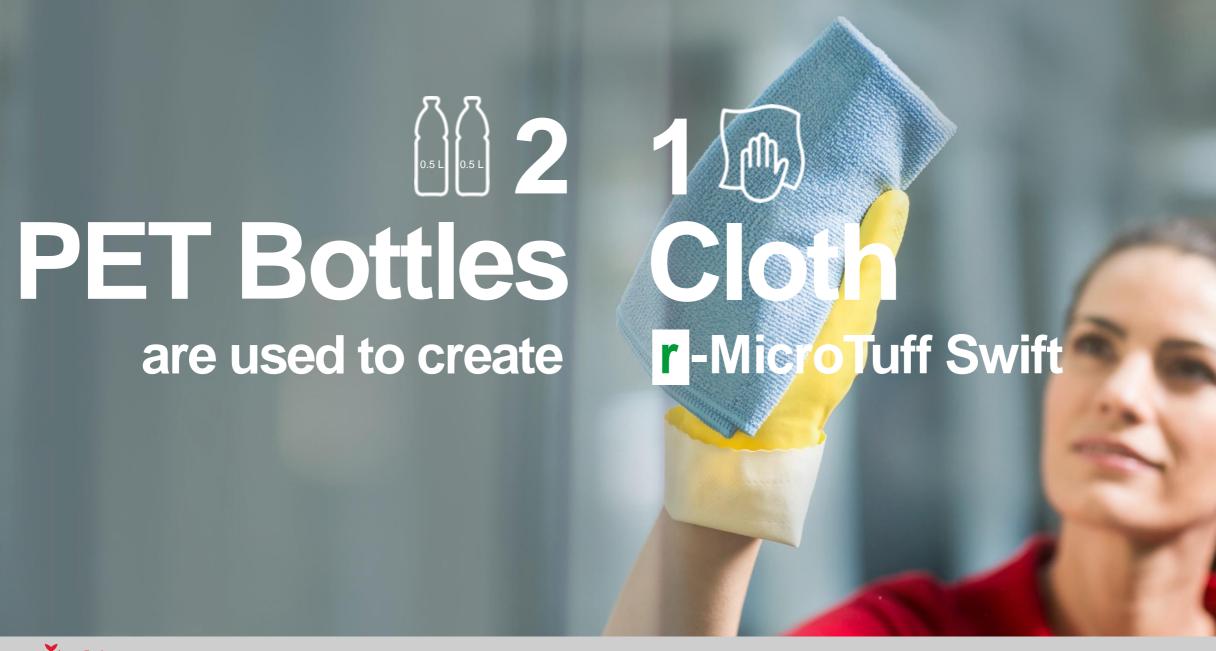
#### Cloth made from

100% recycled

polyester











## This is how we did it

The r-process by Vileda Professional:



Post consumer plastic



Shredded into flakes



Flakes are processed into fibres



Fibres are knitted into cloth



r-MicroTuff Swift









### Second life First class Microfibre results



**Effective cleaning performance** 

Efficient removal even of fatty dirt

Less cleaning chemicals needed









# Vileda's Microfibre Performance,

Brings unmatched hygiene in General Building Cleaning (GBC)

#### stronger than Corona.













#### 100% Nordic Swan



#### 100% Environmental

**Excellent microfibre cleaning performance** 

Efficient cleaning even if detergents are omitted

Safe for the user and the environment



### Since we love it clean, everywhere

we use our "Love It Clean" label to highlight the most sustainable product choices

- such as the r-MicroTuff Swift.





#### 100% Performance

100% Microfibre cleaning power •

Up to 99.99% Virus removal\* •

Absorbent, excellent for spillages •

Very high particle pick-up •

Tested with Bovine corona virus on vinyl surfaces at a 3<sup>rd</sup> party lab.

#### r - MicroTuff Swift

#### 100% Sustainable

- Cloth made from 100% recycled polyester
- 2 PET bottles for 1 cloth
- Awarded Nordic Swan ecolabel
- 100% durability up to 500 washes







#### Vileda Professional – Your leading partner for a clean and safe facility

- Everything we do grows from a constant dialogue with our customers. Based on more than 60 years experience in the business we are experts for the needs, challenges and conditions within professional cleaning. That is why we develop products and offer cleaning solutions that exceed our customers' expectations.
- Our innovative systems and superior services make our customers' daily work easier and more efficient.
- We commit ourselves to excellence every Vileda Professional product offers the highest quality standards and minimizes the risks of your daily business.

- We make people work smarter, not harder: so, we focus on ergonomics, performance and design at every stage of the R&D phase, while using our patented technologies.
- We constantly strive for superior systems and services that support global sustainability.
- The Vileda Professional brand is part of the Freudenberg Group a global technology group that strengthens its customers and society long-term through forward-looking innovations.





For more information visit our website <a href="https://www.vileda-professional.com">www.vileda-professional.com</a>